

Changing Clearing Terms

The default clearing terms are with SpringServe as the clearinghouse net 30 days payable, net 60 receivable. When you request to connect with a partner, you can change the terms to clear directly under the net terms of your existing IO.

If you would like to change clearing terms, it is a multi-step process requiring action and agreement from *both partners*:

1. disconnect from your DC partner
2. request to reconnect with your DC partner and specify new terms
3. your partner must accept the reconnection request for the new terms to take effect.

Any change to clearing terms must be made by midnight Pacific time the 7th of the month in order to apply to the previous month's billing cycle.

Note that you *do not* have to go through this process if you are content with your current clearing terms.

Your Action: Disconnect

In the DC page, navigate to your Direct Connection. In the Settings tab, you can select *Disconnect* in the Update Status field. This

Action

Update Status:

Disconnect

Rejection Message:

optional

Notice: All DC Activity with Connected DC Partner will be paused upon disconnection

Once disconnected, you will have the option to reconnect and specify new clearing terms. DC activity can be resumed upon reconnection. Reconnection request must be approved by Supply Partner A by 07/07/19 for new clearing terms to apply to the billing cycle 06/01/19 to 06/30/19.

When you disconnect from your DC partner, all your DC activity will be paused. DC activity can resume once your partner has approved your reconnection request. The status in both of your accounts will change from Connected to Rejected.

Note that you cannot undo a disconnection.

Your Action: Request to Reconnect

When you Disconnect from a partner, you have the option to request reconnection. In the Settings tab of the Direct Connection in the update status field, you can select Connect from the Update Status field:

Connection Details

Status:

Connected

Rejected

Clearing:

Partner

Payment Terms:

Net 45

Receivable Terms:

Net 45

Action

Update Status:

Connect

Notice:

By accepting this DC partner and self clearing, Company understands that it is solely responsible for the DC connection and acknowledges the terms and conditions, as detailed in exhibit A.

When Connect is selected, you can set the clearing terms in the Connection Details section.

Note that you can directly navigate to the settings tab with Connect preselected by clicking *Reconnect* in the *Actions* column on the Direct Connections page.

ID	Name	Clearing ⓘ	Supply	Demand	Total Imps ▼	⚡ DC SUPPLY		⚡ DC DEMAND		Status ▼	Actions
						Imps	Cost	Imps	Rev		
76	Disconnected Ac...	Partner	N/A	N/A	0	0	\$0.00	0	\$0.00		Reconnect

Specify your new clearing terms and click Apply. Status will change in your account to Pending Partner Approval.

Your Direct Connection's Action: Reconnection Approval

In your Direct Connection's account, your status has changed to Pending Reconnection. The badge above DC in the menu shows the number of pending requests. If there is at least one Pending Reconnection, this badge will be shown in orange rather than teal.

DC Partner's Account Search tags and lists REPORTING SUPPLY DEMAND 1 ⚡ DC 3 TARGETING SETTINGS

⚡ Direct Connections

Direct Connections 1 External Bidders

Lite Full Today Filters ▼

ID	Name	Clearing ⓘ	Supply	Demand	Total Imps ▼	⚡ DC SUPPLY		⚡ DC DEMAND		Status ▼	Actions
						Imps	Cost	Imps	Rev		
67	Update Clearing Term...	SpringServe	0	0	0	0.0%	\$0.00 0%	0.0%	\$0.00 0%		View Request

Connections with the status Pending Reconnection are highlighted and shown at the top of the table. Clicking the View Request button will redirect to the Settings tab and they can either Accept or Reject the reconnection request.

Action

Update Status:

Message

Message:

Let's Connect!

Connection Details

Status:

Clearing:

SpringServe

Payment Terms:

Net 30

Receivable Terms:

Net 60

Preferences



Supply Environment Preferences:

Desktop

Demand Environment Preferences:

Mobile Web

Clicking Accept reconnects both parties. The status will change back to Connected in both accounts, your Connected Supply and Connected Demand will be reactivated on the back end, and traffic can resume.

Your Direct Connection's Action: Reconnection Rejection

If your partner rejects the reconnection request, your status changes to Rejected and no DC activity can occur between you. Your partner has the option to reconnect under different terms, if desired.

In the case where your partner does not accept your request, billing for the previous cycle will be conducted under the previously established terms.

Notes about Existing DC Supply and Demand

When either party initiates a clearing change by disconnecting, no DC activity can occur between you. DC Supply and Demand is *not deleted*, but paused on the back end. Please note that your DC Supply and Demand do not change status in the UI.

When the reconnection is accepted, there is no need to recreate DC Supply or realign DC Demand. Your previously created DC traffic will be reactivated on the back end.