Users

In SpringServe, you can add users for your team members and create Supply and Demand Client logins. For Supply and Demand clients, you will specify the partner(s) for which the user can see reporting.

You can create 5 types of accounts in SpringServe: Admin, AdOps, Analytics, and Supply and Demand Clients.

Admin

Admin users can add users, adjust settings, create targeting lists and keys, labels, tags, and run reports.

AdOps

AdOps users have the same functionality as Admin users, but they cannot create new users.

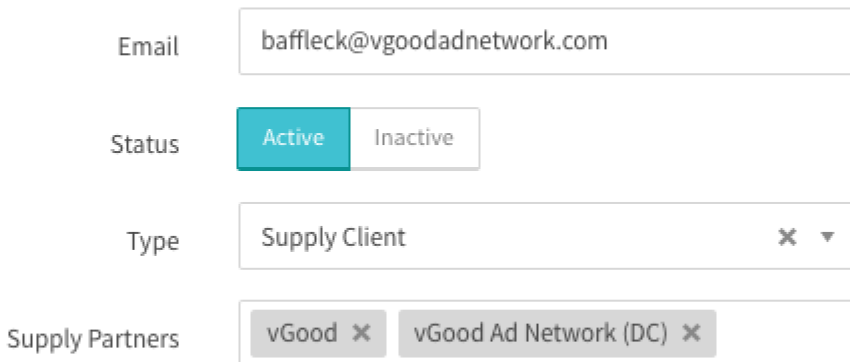
Analytics

Analytics users can view all objects, but they cannot make any changes to existing objects or create new ones. They do have full access to reporting for all activity in your account and can receive scheduled reports.

Admin, Adops users who have been marked as account contacts will receive daily quality emails.

Supply Client

Client users can see reports for the supply partner(s) specified - note that the DC partner must be added for the client to see DC reporting.



Demand Client

Client users can see reports for the demand partner(s) specified - note that the DC partner must be added for the client to see DC reporting.

User Passwords and Account Views

After you create a user, an email will be sent to this user with a link to create their password. The link will expire after 72 hours; if your user gets a message that the link has expired, they can simply go to console.springserve.com and use the forgot password link.

For users who already have a SpringServe account, they can simply log in with their existing password. They will now be able to select your account in the dropdown at the top of the page to see your account view.