

# SpringServe in ads.txt

SpringServe fully supports the IAB's ads.txt initiative and its goal of increasing industry-wide transparency between buyers and sellers. With increasing adoption of the ads.txt initiative by a number of buying and selling platforms, we encourage all SpringServe clients to implement ads.txt on their domains and any domains with whom they work. Likewise, clients should implement app-ads.txt on their apps.

We have included instructions about how to add SpringServe to an ads.txt and app-ads.txt files below:

## Owned and Operated Domains

[springserve.com](#), {{ACCOUNT\_ID}}, DIRECT, a24eb641fc82e93d

[districtm.io](#), 101856, DIRECT, 3fd707be9c4527c3

[undertone.com](#), 3817, DIRECT

[synacor.com](#), 82101, DIRECT, e108f11b2cdf7d5b

## Resellers

[springserve.com](#), {{ACCOUNT\_ID}}, RESELLER, a24eb641fc82e93d

[beachfront.com](#), 4969, RESELLER, e2541279e8e2ca4d

[advertising.com](#), 26282, RESELLER

[pubmatic.com](#), 157310, RESELLER, 5d62403b186f2ace

[rhythmone.com](#), 2968119028, RESELLER, a670c89d4a324e47

[spotxchange.com](#), 239904, RESELLER, 7842df1d2fe2db34

[spotx.tv](#), 239904, RESELLER, 7842df1d2fe2db34

[contextweb.com](#), 561910, RESELLER, 89ff185a4c4e857c

[openx.com](#), 540226160, RESELLER, 6a698e2ec38604c6

[appnexus.com](#), 1908, RESELLER, f5ab79cb980f11d1

[google.com](#), pub-9685734445476814, RESELLER, f08c47fec0942fa0

[openx.com](#), 537153564, RESELLER, 6a698e2ec38604c6

[advertising.com](#), 19623, RESELLER

[EMXDGT.com](#), 1251, RESELLER, 1e1d41537f7cad7f

[appnexus.com](#), 1356, RESELLER, f5ab79cb980f11d1

Replace {{ACCOUNT\_ID}} with your SpringServe Account ID; this ID can be found in the lower right hand corner of the browser when you are logged into your SpringServe account. In the example below, CrushTown USA has Account ID 17.

[awest@crushtownusa.com](#) | CrushTown USA | Account ID 17